Higashihiroshima City Tourism Association (Public Interest Incorporated Association) www.hh-kanko.ne.jp

Sakagura-dori Brand Details

Seven sake breweries standing side by side on Sakagura-dori Street brew their own unique and attractive sake. Which will be your favorite?



KAMOTSURU

This daiginjo-shu, which was first sold in 1958, has an elegant aroma and rich taste and contains cherry-blossom-shaped gold flakes.

FUKUBIIIN SAIJO SHUZO GAKKO



SANYOTSURU

SAUOTSURU

SALIOTSURU

TAZ

TORIAEZU SANYOTSURUTAZ

Birth of Sakagura-dori Street

Saijo's sake brewing that has continued since the Edo era saw a great burst in popularity during the Meiji era and Taisho era. As Saijo once flourished as a post-station town, a railroad depot was built wher ad was constructed in the area. As a result, two merchants along the Sakagura-dori Street started $full\text{-}scale\, sake\, brewing\, in\, earnest, and\, three\, sake\, brewing\, companies, which\, were\, still\, rare\, in\, those\, days,$ were established. Those breweries were built one after another. Thus, "Sakagura-dori" Street of white-walled sake breweries was born with red chimneys standing side by side.





clear file folders

Sale On

mameshibori (polka dot)

washcloth

Sale KIREI, FUKUBIJIN,



Gourmet Foods & Shops

Originally, it was a brewer's dish and served to the staff. With this

French toast Sakekasıı (sake lees) salt bread



G Taru-sembei (rice crackers) Hirataya Taru-sembei rice cracker

Japanese confectionery and sake manju (steamed bean-jam buns)

Fukutomido

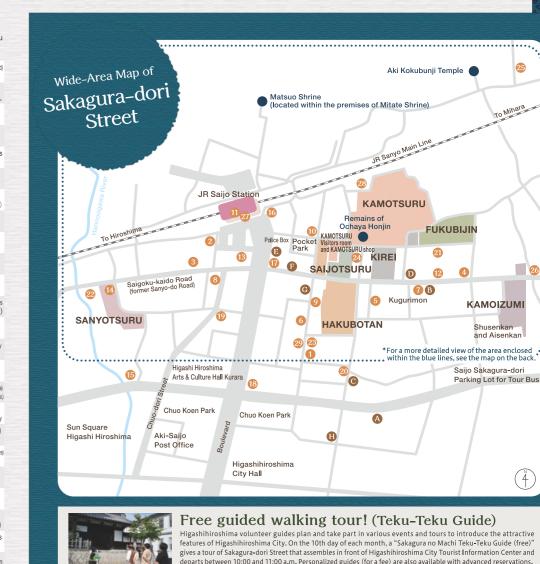
Bakery	BAGERI AELLING	☎ 082-423-8725 Open 8:00-18:30	Closed Sundays and national holidays (r
Sake	Okada Liquor shop	☎ 082-422-2618 Open 9:00-17:00	closed Tuesdays
Sake	Kakei Liquor shop	☎ 082-422-2752 Open 8:30-20:00	Slosed Sundays and national holiday
Bakery	cocoron	☎ 082-437-5470	Nondays and Tuesd
Japanese confectionery and monaka (bean-jam-filled wafers)	Sakuraya Japanese sweets	☎ 082-422-2513 Open 8:30-19:30	Open year round
Sake	Sugii Liquor shop		Open year round n Sundays and national holiday
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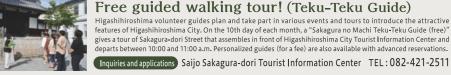
11 List of Restaurants Closed Mondays and Tuesdays (fixed),
- Around 18:00 25 082-490-5705 Closed Tuesdays
Open 11:30-14:00 /19:00 O 2 Ramen and delicacies Aozou 3 Restaurant Azami Shokudo 4 Italian cuisine Osteria Sereno 5 Cafe Cafe Trecasa 6 Japanese cuisine Kappo Kikusui ☎ 082-426-3005 Closed 2nd and 4th Tuesdays 7 Cafe and souvenirs Kugurimon Coffee ☎ 082-423-0739 Closed Not fixed
Open 11:30-14:00(13:30) / 17:30-22:00(21:00) ese cuisine Kushiage Ajisai 9 Restaurant Kuromboya Food Stall Village Sakagura Yokocho ☼ 082-437-3838 Closed Open year round Bakery and cafe Saint Etoile Saijo-ten isine Shunsai Nozomi Closed Not fixed 13 Japanese style pub Shonosuke Sushi-tei Closed Open ye 19 Japanese cuisine Danryu 20 Japanese cuisine Hana-temari require hara -422-0033 Closed Wednesdays 21 Italian cuisine: pizza napoletana Pizzeria Aspetta 22 Fugu (blowfish) cuisine Fukumasa 23 Japanese cuisine Fujitake sine, uisine, France-ya ese cuisine Gallery Hosenka ☎ 082-495-6825 Closed Not fixed Open 11:00-14:00 / 17:00-21:30 26 Okonomiyaki Magokoro Days 27 Onigiri and udon Musashi Saijo Ekimae-ten Ramen and tsukemen Yoroshiku (dipping noodles) ☎ 082-490-4348 Closed Not fixed Open 11:30-14:30 / 18:00-22:00 ☎ 082-490-5777 Closed Not fixed Open 11:30-14:00 / 17:00-24:00

sake bottle prints

Original washcloth produced by Saijo Suteki

Okonomiyaki and Wagaya teppanyaki





Saijo Sakagura-dori Tourist Information Center Higashihiroshima City Tourism Association

Higashihiroshima City Tourist Information Center TEL: 082-430-7701 /9:00-18:00

TEL: 082-420-0310 FAX: 082-420-0329

Sale Each sake

Sake lees



Founded in 1912, the brewery was initially named "KUROMATSU SANYOTSURU", which literally means "black pine trees of Sanyo-do road and a

restaurant called "SOURIN" in Hiroshima city, where SANYOTSURU's sake is served.

crane". SANYOTSURU directly manages a

HAKUBOTAN

Founded in 1675, this is one of the oldest sake

breweries in Hiroshima Prefecture. It was granted

the inscription of "HAKUBOTAN" from the crest of

the Takatsukasa Family, one of the five regent

houses in Kvoto. Soseki Natsume, Shiko Munakata,

15-5 Saijo Honmachi, Higashihiroshima City TEL: 082-422-2142

etc., were admirers of this refreshing, sweet sake.

brewing history in the Prefectu

Main exhibits

Relationship between

Japanese sake and calligraphy

SANYOTSURU sake labels

■ Shuntei Adachi's calligraphic works

Shigeru Okada's calligraphic works

Enjoy the exhibit of the word "Sake

Matsuri" written by the calligraphic artist

Shuntei Adachi as well as other elegan

Shiko Munakata's

woodblock prints

In connection with the brewery, see Shiko Munakata's woodblock prints

of "peonies" that adorn the walls

here are also some sake bottle

Miniature Gallery on Sakagura-dori

Shiko Munakata's works (replicas

Shiko Munakata's works related to the

sake brewing industry and HAKUBOTA are exhibited and presented.

■HAKUBOTAN sake labels

Main exhibits



Must-see



KAMOTSURU Pioneer in ginjo sake brewi



SAIJOTSURU's sake is brewed with the water pumped up from the

well drilled during the Tempo years of the Edo era and locally produced

rice by using a traditional technics handed down through generations

of master brewers in Hiroshima. Gold Quality label has beer

repeatedly awarded by Monde Selection. You can buy Ginjo-type sake

flavored gelato at the shop adorned with beautiful black latticework.

One of the major sake breweries in Hiroshima. In 1958 KAMOTSURU started brewing ginjo-type sake, which was one of the first attempts made in the country. KAMOTSURU's ginjo-type sake is one of the best in Japan. The western style building constructed in 1927 is



in good harmony with the white walls of the breweries.

9-7 Saiio Honmachi, Higashihiroshima City TEL: 0120-422-212



Experience the appeal of sake!

■ Multilingual panels and video Gold KAMOTSURU"-featured cor Free tasting Premium sake tasting

nationally registered tangible cultura

Fascinating instagrammable spots New goods and original sweets

Main exhibits

Panels that introduce

■ SAIJOTSURU sake labels

SAIJOTSURU Sake Brewery introduce

traditional brewing techniques tha

have been privately maintained since

sake brewing

Traditional sake brewing skills



6



FUKUBIJIN Turning out many master brewers nationwide



ded in 1917 with investments form sake brewers from across the country FUKUBIJIN was formerly called the Saijo Brewing School, where they educated sake brewing techniques and graduated a qualified sake brewing masters who went to work for sake brewers based in various parts of the country. FUKUBIJIN is the biggest seller of Chinese Zodiac symbol-labeled bottles in Japan, which are only sold at the end of each year as a seasonal tradition.

6-21 Saijo Honmachi, Higashihiroshima City TEL: 082-423-3148

Main exhibits

Gallery of sake and turtles

Stuffed turtles ■ KIREI sake labels

■ Tools related to sake brev You will find various tortoise goods collected by KIREI, whose name contains a Chinese character tha

ne raiosilina 10y0 carp baseball team, tr nese Zodiac symbol-labeled bottles an rritems relating to sake.

"Original fundraising barrel" for Hiroshima Toyo Carp baseball tean

Look at the calligraphy of "國酒" and enjoy chat

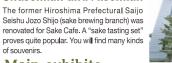
■ FUKUBIJIN sake labels

cters "國酒 kok





founded in 1912. KAMOIZUMI was one of the first brewers in Japan to start brewing pure rice sake made exclusively from rice and koji malt. KAMOIZUMI's sake has a rich flavor and the bright golden color that is characteristic of pure rice sake.



Main exhibits

Library on sake

■ Books related to sake ■ KAMOIZUMI sake labels

■ Indigo dyed handiworks Panels that introduce



Come Visit Temples and Shrines

Since ancient times, Saijo has been the political and cultural center of the Akinokuni district. Some temples and shrines deeply influenced the district's history. Since they are located close to Sakagura-dori Street, you will certainly enjoy visiting there along with the tour of the sake breweries

Matsuo Shrine (located within the premises of Mitate Shrine)

About 2 minut from JR Saijo The guardian deity of sake in Saijo, the City of Sake. The deity was imparted from Matsuo Taisha Shrine one of three major deities of sake in Japan, and Matsuo Shrine was built within the premises of Mita

time in the late 1920s. Every November when sake brewing begins, the Saijo Sake Brewers Association mony to pray for successful sake brewing. Sake barrels are stacked in the worship hall of Mitate Shrine

Designated as a national historic site, this temple is one of the Kokubunji temples built in 60-pl provinces around Japan in the Nara era. The temple is also famous for the cultural properti including the seated wooden statue of the Buddha of Healing, the Deva Gate and Gomado hall.



Remains of Ochaya Honjin Inn

The remains of the Ochaya Honjin inn where daimyo (feudal lords) and important g officials stayed during the Edo era. In those days, it was the largest of the nine Hon Hiroshima-han (domain). Although it was demolished during the Meiji era, the Honjin ga

Aki Kokubunji Temple

